

CharacterPlus®

For Immediate Release
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CharacterPlus® Celebrates 2024 Champions for Character

(April 16, 2024) St. Louis, MO... CharacterPlus®, the longest-running character education initiative in the country, is proud to announce this year's four recipients of the Cardinals Care Champions for Character award.

Champions for Character recognizes local schools for excellence in service learning. The St. Louis Cardinals have partnered with CharacterPlus on this initiative since 2004. The program goal is to increase awareness of the benefits of service learning and encourage schools to move from one-time community service to more long-term, schoolwide service learning projects. For projects to be considered service learning, they must demonstrate how the service is connected to curricular standards, that there was student voice in the decision-making process, student leadership in the project, and reflection on both how it felt to serve and how the project went.

The 2024 recipients of Champions for Character are:

- Wilkinson Early Childhood Center (St. Louis Public Schools)
- Campbellton Elementary School (School District of Washington)
- Riverbend Middle School (Meramec Valley R-3)
- Kirkwood High School (Kirkwood)



The schools will be honored at the May 20, 2024, Cardinals game. Each school receives tickets to the game, representation on the field before the game, and a banner.

For more information about the CharacterPlus and Cardinals Care Champions for Character, email Debbie Fox, CharacterPlus Senior Facilitator, at dfox@characterplus.org.

a world where positive character is universal